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For Immediate Release

**FREEPORT PRESS ANNOUNCES COLOR CALIBRATED
REMOTE SOFT PROOFING TO CUSTOMERS AT NO-CHARGE.**

Freeport, OH, February 7th, 2011 – Freeport Press Inc., a nationally recognized short run niche, publication printer, is continuing its focus on integrating technology while increasing value for its customers, by announcing a revolutionary new free service for all customers. Freeport Press is pleased to offer Kodak's Matchprint Virtual technology. This state-of-the-art hardware/software package provides publishers color-accurate and consistent remote soft proofing via a customer's Insite portal, for demanding color critical projects. Kodak's Matchprint Virtual proofing system has received strong approval from all segments of the print production workflow – ad agencies, industry color experts, publishers and printers alike. Matchprint Virtual is SWOP (Specifications for Web Offset Publications). Certified and is the industry's best, integrated technology for color-accurate proofing.

With no-charge for this service, customers who desire to see color-accurate proofs in order to save time and touches out of their production cycle, will need only to purchase an approved monitor and the calibration device. Customers who are interested in the free service should contact their Sales Representative for additional information, monitor options and hardware cost.

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