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**For Immediate Release**

## **FREEPORT PRESS TO OFFER CUSTOMERS EFI PROTEUS® MAPPING SOFTWARE**

**Freeport, OH, May 6, 2011** – Freeport Press, a leader in heat-set web offset printing for magazines, digests, tabloids and catalogs, announced today that it has expanded its partnership with EFI, known for its “best in class” print software solutions, to be able to offer its contract customers complimentary licenses to Proteus publication-planning software.

Publishers often have to contend with positioning conflicts, late ads, fluctuating page counts and pagination systems that promise more than they deliver. A leader in the industry for more than a decade, Proteus not only makes it easy to respond to last-minute changes like these, but helps publishers save money, improve production efficiencies and gain greater control over the finished publication.

With drag-and-drop functionality and such features as built-in conflict checking, multiple tools for managing editorial content, fully customizable reports and re-pagination on the fly, Proteus has revolutionized the way publishers work.

“With more and more of our customers looking for ways to streamline their workflows and drive errors out of the process at the same time, this is a great investment for us to make,” says David P. Pilcher, Freeport’s vice president of sales and marketing. “And we’re delighted to have on-board one of the foremost experts in Proteus to provide them with individualized training and ongoing support. As an integral part of the development and pre-release testing of Proteus for over a decade, Rebecca Hoeckele knows the system inside out. And as a former managing editor, she brings a thorough understanding of the user’s perspective as well, tailoring training to focus on the features publishers care most about, and getting them up the learning curve quickly.”

### **About Freeport Press Inc.**

Founded in 1880, Freeport Press Inc. is a leader in the production of niche publications and catalogs. Through continued investment in state-of the art technology and the development of our employees, systems and facilities, we are focused on being North America’s most efficient manufacturer of high-quality short-run publications and catalogs. For more information, visit us at [www.freeportpress.com](http://www.freeportpress.com) For press inquiries, please contact David Pilcher Jr. at 740.658.4014 or [dppilcher@freeportpress.com](mailto:dppilcher@freeportpress.com).