



Contact: David Pilcher Jr.  
Freeport Press Inc.  
121 Main Street  
Freeport, OH 43973  
740.658.4000  
dppilcher@freeportpress.com

**For Immediate Release**

## **FREEPORT PRESS ANNOUNCES ALLIANCE WITH SENDMYAD**

**Freeport, OH, May 11, 2011** – Freeport Press, a leader in heat-set web offset printing for magazines, digests and tabloids, has just finalized a deal with SendMyAd, LLC ([www.sendmyad.com](http://www.sendmyad.com)) that will allow Freeport’s customers to take advantage of the industry’s premier digital ad portal to streamline and automate the submission, preflight and approval process for advertising files.

The portal verifies whether or not ad will print correctly within publisher specifications; if not, it provides immediate online feedback about the issues that need to be corrected, as well as tools to make those corrections easier.

Freeport’s Vice President of Sales and Marketing, David P. Pilcher, says, “We’re really excited to be able to provide our publishers with a tool like this. SendMyAd has a great reputation in the publishing industry, and a solid track record of helping publishers significantly reduce the time and resources required to manage their ad traffic.” Pilcher adds that he’s also excited about the savings Freeport can offer. “We’ve brought our own software trainer on board to be able to provide site setup, initial training and ongoing support to our publishers at no charge. The only cost to the publisher is a nominal per-ad transaction fee.”

### **About Freeport Press Inc.**

Founded in 1880, Freeport Press Inc. is a leader in the production of niche publications and catalogs. Through continued investment in state-of the art technology and the development of our employees, systems and facilities, we are focused on being North America’s most efficient manufacturer of high-quality short-run publications and catalogs. For more information, visit us at [www.freeportpress.com](http://www.freeportpress.com) For press inquiries, please contact David Pilcher Jr. at 740.658.4014 or [dppilcher@freeportpress.com](mailto:dppilcher@freeportpress.com).