

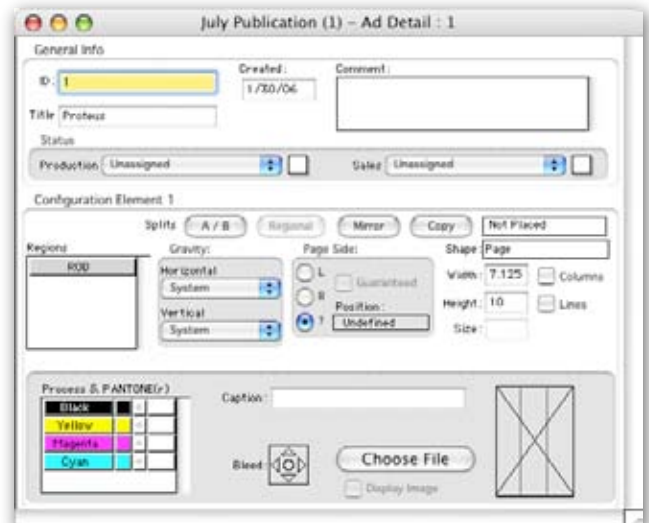
All The Tools You Need To Manage The Process



Our feature rich solution is designed to add efficiency to every part of the process. The Proteus software application makes it easy to share information, improve production workflow and obtain greater control so you can eliminate errors and reduce the time you spend on every project.

Placement Requirements

Proteus supports a multitude of placement requirements. When one or more of them is attached to an item, Proteus will instantly warn you if the specified criteria is not met.



Layout



Editorial Sections

For publications with several editorial sections, Proteus can display the page range that a given section spans. Proteus supports both fixed and flexible page sections and can also be configured to monitor for items placed in sections to which they are not assigned.



Impositions

Proteus supports an unlimited number of user-customizable imposition configurations. Imposition details include page sequence, web, and head/foot location information in addition to row numbers for in-line color checking. Proteus supports repeat signatures (e.g. 2up, 4up, etc.) as well as unbalanced signatures (e.g. front/back gatefolds).



Regionalization

Whether you need to create ads, content or inserts that have regional distribution or just copy splits from a single ad or content item, Proteus gives you the controls, generating regional versions of the Dummy on the fly. In addition, Proteus enables you to specify the required plate changes for each of the regional variations.



Layout



Cork Board

The cork board is designed as a convenient storage area for items that are moved off the dummy. The cork board contents are stored in the publication file so you can place them later if necessary.



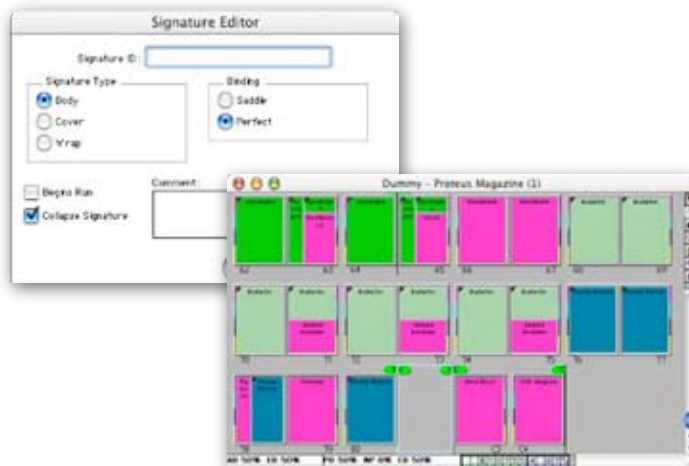
Inserts

All inserts contain icons to indicate the specified type and binding method. This gives you an at-a-glance overview of an insert's specifications.



Collapsing Signatures

Once a signature has been closed and sent to the printer, you can collapse the relevant signature on screen, helping to prevent the accidental movement of items to/from a signature that is already in print.



Layout



Information Palette

A floating palette allows you to view positional conflicts, item details and acts as a window navigation tool. This feature removes clutter from the on-screen dummy, while making all necessary data easily accessible.



Advertiser/Author Lists

Proteus lets you set up advertiser and author contact details and associate them with the relevant item(s). When you attach placement requirements at the Advertiser level, Proteus automatically marries those details to every ad with which it is associated, guaranteeing consistency and eliminating positional errors.



Image Attachment and AutoLink

Using a simple naming convention, this powerful feature automatically connects advertising and editorial elements with graphic files stored within a predefined folder structure. Proteus currently supports PDF and Pict file formats.

