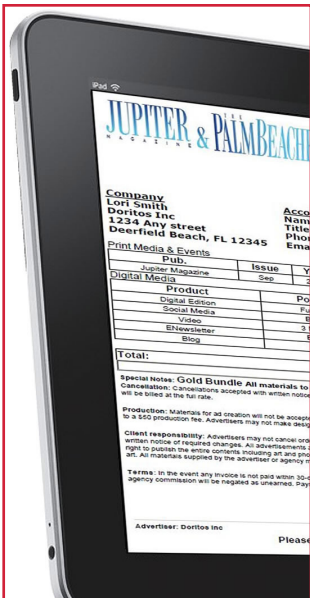# Magazine Management Software

Our mission is to provide the highest quality tools and services for augmented reality and interactive print. We are passionately dedicated to providing the best products, customer service and expertise in the industry.

The Magazine Manager is the most Comprehensive Magazine Management software platform designed for the Magazine Industry serving more than 10,000 magazines, websites, newspapers, events and publications worldwide.

In short, it's the publishing industry's most important productivity tool. It's the only software in the world that integrates sales/CRM, production, accounting workflow, pagination and digital/tablet edition creation into one integrated database that can monitor the whole process from prospecting to the receipt of the payment for the ad. It's the only magazine software designed by publishers, for publishers.

UNLIKE OTHER CRM'S

The Magazine Manager was specifically designed for the Magazine Industry and integrates critical sales, production, and billing information across all departments in order to streamline communication and workflow, prevent creation of redundant systems, and duplicate data entry.

Clients of The Magazine Manager benefit from a company which is developing state of the art products in the area of pagination, prospecting, and print and online ad material management. We believe that The Magazine Manager's focus on the Magazine industry represents the future of publishing and separates us from CRM providers who don't specialize in or understand the nuances of the publishing industry.

MOBILE ACCESS VIA SMART DEVICES

The mobile web version for both internet capable smart phones and tablets allows users to view their call backs, meetings, to do list, recent searches, new contracts, and employee phone numbers.

The seamless Ad Order entry system of The Magazine Manager feeds a real-time magazine production management tool for all of your multi-media advertising sales. From initial ad material submission to final approval, production, sales, accounting and management can track deadlines and a specific status in a robust online collaborative environment. Blast emailing of material reminders to clients will streamline your production workflow, minimize unnecessary internal communication, save time and keep every department focused on task.

The Magazine Manager is the only magazine management solution in the world with an integrated flat planning. The Production Runsheet allows management to view how a particular issue is shaping up after the PDFs of each page have been uploaded to Digital Studio via the pagination process. See which advertisers are placed on which pages, view thumbnails of each ad and view available pages in an issue.

Connect with us. Find out how our people and technology can enhance your business.